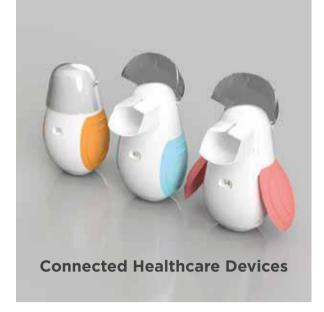


INTEGRATED PRODUCTS OF



Postgraduate Program in Product Design



DURATION

11 Months Classroom +

6 Months Industry Embedded Project

PROGRAMME PHILOSOPHY

The Integrated Products of Design program seeks to enable design professionals to blend emerging technologies with traditional product design. Students will learn the art of developing tangible, user-centric products supported by cutting-edge technology.

Striking a balance between conventional design methods and a contemporary learning environment, the program emphasises on leveraging emerging technologies such as Artificial Intelligence, IoT, Data Analytics etc.

CURRICULUM

Trimester 1

Digital Fabrication
Human Factors & Cognitive Ergonomics
Design Studio 1
Digital Interaction Design
Aesthetics, Semantics & Semiotics

Trimester 2

Introduction to Programming
Materials, Manufacturing & Assembly
PE (Immersive Tech - AR/VR)
Design Studio 2
Computation & Creativity





Trimester 3

Business Research & Entrepreneurship Digital Avatars & Media Strategy Design Studio 3 Envisioning & Systems Thinking Internet of Things (IoT)

STUDENT PROFILE

This program is ideal for Engineers, Designers, Architects and recent graduates.

FOCUS

Proposed domains of foci for this program include Digital Products, Consumer Robotics, Smart Living, Future of Work, Quantified Health, Advanced Human Performance amongst others.

INDUSTRY PARTNERS





































Smart Wearables



INDIAN SCHOOL OF DESIGN & INNOVATION

ISDI Tower, One Indiabulls Centre, Lower Parel, Mumbai 400013 www.isdi.in | +91 77188 65341 | admissions@isdi.in

- **f** ISDIMumbai
- **ISDIMumbai**
- ISDIMumbai