



School of Design  
& Innovation



School of Management  
& Entrepreneurship



School of Communication  
& Digital Media



School of Hospitality  
& Culinary Arts

DICE is an umbrella with various platforms to jump start cycle of innovation towards sustainable development of the students. At DICE, we believe in fostering the culture of Design, Innovation, Creativity and Entrepreneurship among the students.

### **DICE vision**

Rapid socio-economic development through Sustainable design, innovation, Communication and Entrepreneurship strategy.

Commoditize digital technology through bringing the Digital Revolution at all level of Education.

We bring the best of the world-renowned pedagogy, faculty and academic quality standards to India, keeping our academics strongly rooted to India and narratives that matter most to the sub-continent.

We seek committed students, at the under and post-graduate level to join us, fostering learning, innovation and a real-world change. Students, who are socially responsible, nurture the environment & are creators of a sustainable future.

### **DICE AMBASSADORS PROGRAM**

Dice Ambassador Program is an award of financial encouragement to facilitate the student's academic achievement at DICE. The Dice Ambassador rewards excellence by supporting high achieving students with financial need who seek to attend our professional regular programs at ISDI/WPP/ISME.

### **Types of Scholarships available:-**

Based on students' expectation and context, DICE is providing following types of Scholarships:

1. Merit Scholarships
2. Need Based Scholarships
3. Educators' Scholarships
4. Defence Scholarships

## Merit Scholarships

In DICE, the Ambassador's Program encourages students to excel in academics, offering merit based scholarships in Undergraduate and Postgraduate studies. Students who have worked hard to maintain their good grades, can apply for the Scholarship program. If they meet the eligibility criteria, they qualify for the scholarship; wherein a percentage of the tuition fee is waived.

### Eligibility for Undergraduate studies.

- Students who have scored 75% and above in class X & XII are eligible to apply for Under Graduate Merit based Scholarships.
- Students who have scored 60% and above in the Challenge test will be eligible to apply for the Scholarships.
- Consideration will be made on the discretion of Ambassadors Committee if the applicant has contributed in the field of literature, design, innovation, sports. The candidate has to submit proof of the same along with the set of documents that is mentioned below.

### Eligibility for Postgraduate studies.

- Students with the grades of 75% and above in class XII and 60% in Graduation, are eligible to apply for Merit Scholarship.
- Students who have scored 60% and above in the Challenge test will be eligible to apply for the Scholarships.
- Consideration will be made on the discretion of Ambassadors Committee if the applicant has contributed in the field of literature, design, innovation, sports. The candidate has to submit proof of the same along with the set of documents that is mentioned below.

## Need based Scholarships

We believe nothing should come in the way of quality education to deserving students, least of all, financial constraints. The DICE Ambassador's program offers financial aid for under and post graduate programs, where we waive a percentage of tuition fees to help deserving students in meeting educational expenses.

The Need based scholarships are awarded based on the parents' financial background. These need-based scholarships are designed to provide assistance for studies if students or their guardians are not able to afford tuition fees.

### Eligibility for Undergraduate studies.

- Students with annual gross family income from all sources amounting to maximum Rs 15,00,000/- can apply in this category.
- Students who have scored 60% and above in class X & XII are eligible to apply for Under Graduate Merit based Scholarships.
- Students who have scored 60% and above in the Challenge test will be eligible to apply for the Scholarships.

### Eligibility for Postgraduate studies.

- Students with annual gross family income from all sources amounting to maximum Rs 15,00,000/- can apply in this category.
- Students with the grades of 60% and above in class XII and 60% in Graduation, are eligible to apply for Merit Scholarship.
- Students who have scored 60% and above in the Challenge test will be eligible to apply for the Scholarships.

## Educators' Scholarship

Educators are the persons who are contributing in the development of quality education, society as well as nation. In the honour of these educators, DICE is awarding the Educator's scholarship to the children of educators.

### Eligibility for Undergraduate studies.

- Students whose parents are in the field of education as teachers, professors. They are eligible for the application of this category. Applicants need to submit identity card of the educator parent as also provide a letter from the competent authorities that they are in service.
- Students with annual gross family income from all sources amounting to maximum Rs 20,00,000/- can apply in this category.
- Students who have scored 75% and above in class X & XII are eligible to apply for Under Graduate Merit based Scholarships.
- Students who have scored 60% and above in the Challenge test will be eligible to apply for the Scholarships.

### Eligibility for Postgraduate studies.

- Students whose parents are in the field of education as teachers, professors. They are eligible for the application of this category. Applicants need to submit identity card of the educator parent as also provide a letter from the competent authorities that they are in service.
- Students with annual gross family income from all sources amounting to maximum Rs 20,00,000/- can apply in this category.
- Students with the grades of 75% and above in class XII and 60% in Graduation, are eligible to apply for Merit Scholarship.
- Students who have scored 60% and above in the Challenge test will be eligible to apply for the Scholarships.

## Defence Scholarships

Defense Personal are willing to make the supreme sacrifice for the nation and its people, it also become the responsibility of the citizen to take care of the families of the Armed Forces. Towards this responsibility, DICE providing a Defence scholarship for the students whose parents are in the Armed Forces.

### Eligibility for Undergraduate studies.

- Students whose parents are in the Armed Forces (Defence, Police, Traffic police and similar category) after completing class XI can apply for this category of scholarship. Applicants need to submit identity card of parent in the armed forces, get a letter from the competent authorities that they are in service, or have served in the armed forces/services.
- Students who have scored 75% and above in class X & XII are eligible to apply for Under Graduate Merit based Scholarships.
- Students who have scored 60% and above in the Challenge test will be eligible to apply for the Scholarships.

**Eligibility for Postgraduate studies.**

- Students whose parents are in the Armed Forces (Defence, Police, Traffic police) after completing class XI can apply for this category of scholarship. Applicants need to submit identity card of parent in the armed forces, get a letter from the competent authorities that they are in service, or have served in the armed forces/services.
- Students with the grades of 75% and above in class XII and 60% in Graduation, are eligible to apply for Merit Scholarship.
- Students who have scored 60% and above in the Challenge test will be eligible to apply for the Scholarships.

**General Eligibility Criteria**

- Students who have appeared in CBSE, ISC, IB, CIE and State Boards Examination from various states are eligible for the scholarship with the respective marks or equivalent grades/ required documents.
- For Under Graduate program, there should be no academic gap between class X, XI and XII.
- For Post Graduate Program, there should be no academic gap between class XII and Graduation.

**Process for applying Scholarship (Ambassador Program)**

- 1 Students received an admission offer letter from DICE (ISDI – ISME – ISDI WPP – DICE School of Hospitality & Culinary Arts) may apply for the Ambassador Program.
- 2 **Ambassador Form** can be downloaded from our official website ([www.isdi.in](http://www.isdi.in) & [www.isme.co.in](http://www.isme.co.in)). A filled scholarship application form must be couriered along with the required self-attested documents mentioned below to the **Admissions office** latest by 30<sup>th</sup> Jan 2019 (Early Admission Cycle) and 10<sup>th</sup> May 2019 (Regular admission cycle).
- 3 **Essay or Personal Statement:**  
Please respond to the following (limit: 400 words)
  - What interests you about the respective program and specialization?
  - What are your future goals and how do you anticipate that this program will help you reach your goals?
- 4 **Additional Certification or Extracurricular activity:** Those candidates, who have contributed in the field of sports, music, design, art, innovation, literature, can share copies of the certification.
- 5 **Recommendation Letter:** A written recommendation letter from a teacher, School or. College Counselor, supported by the letter from competent Authority. The recommendation must include views on artistic / design / business abilities, need for opportunities, interest, academic performance and commitment. Submit required letter with the application form.

## Documents required at submission:

- 1 10th Standard mark sheet, Passing Certificate and School Leaving Certificate (one attested copy of each).
- 2 11th standard mark sheet (one attested copy).
- 3 12th standard online result sheet (if available, attested) or predicted mark sheet. Kindly note last date to submit the 12th standard mark sheet and Passing Certificate (with an attested copy of each) is 31<sup>st</sup> July 2019.
- 4 Graduation mark sheet, Passing Certificate and Leaving Certificate (if, available, one attested copy of each) for Post-graduation.
- 5 Migration Certificate/Leaving Certificate. Last date of submission is 30<sup>th</sup> Sept 2019.
- 6 1 Passport size photograph.
- 7 Applicants with disability must present an attested copy of a valid medical certificate.
- 8 Applicants must submit attested copies of last **three financial years** Income Tax Return, Salary Certificate, Annual Income Declaration, and affidavit of all member/s of the family filing for tax.
- 9 Attach original Annual Income Declaration / affidavit of income duly attested by a Gazette Revenue Officer or First Class Magistrate with Application Form. Affidavit typed only in English language.

## The Ambassadors Policy is as follows:

- Ambassador's Committee will not consider incomplete applications under any circumstances.
- After reviewing the applications ISDI Ambassador's Committee will contact qualified applicants for a panel interview held at ISDI premises.
- The Scholarship interview will be conducted within one week of Last Scholarship application date i.e. 30<sup>th</sup> Jan 2019 (Early Admission Cycle) and 10<sup>th</sup> May 2019 (Regular admission cycle).
- The decision for award of Scholarships by the Ambassadors Committee will be final and binding.
- Results will be emailed / communicated to the candidate.
- The Scholarship awarded is valid only for current academic year and students need to reapply for the subsequent year.
- It is mandatory for the chosen Ambassador to devote required hours+ of service during the Academic year and the summer break in the year.
- The Chairperson / Executive Director has the discretion to make changes in the Policy as per the recommendation from Scholarship Committee.

+Required hours - as specified in Student Hand Book of the School.

## **Duties and Responsibilities of an Ambassador: \* Service Hours would include:**

- 1 Provide general administration support.
- 2 Facilitate and file correspondence.
- 3 Provide detailed information about admissions and student services to visitors, students and applicants.
- 4 Take the lead on different events.
- 5 Authorized Representative to receive and welcome guests with a tour around the campus
- 6 Lead Planner of all academic events – guest lectures or industry representatives visiting the campus.
- 7 Authorized Representative to meet with students on Acceptance Day, or personally visit their schools to endorse DICE.
- 8 Responsible for recording minutes of various student and faculty meetings.
- 9 Responsible precise and detailed data entry into a Microsoft Excel spreadsheet.
- 10 Make suggestions on how to streamline a process or task that is manual.
- 11 Creation of presentations on Microsoft PowerPoint.
- 12 Build and review packets for any department.
- 13 Engage with young children in workshops and special projects inside and outside ISDI campus.
- 14 Provide guidance to students in both computer labs and workshops, as instructed by Faculty.
- 15 Lead in organizing data for field trips, overnight tours and classroom visits for students.
- 16 Provide support for the conduct of the ISDI Challenge and “Accepted” students event
- 17 Manage alumni relations and update alumni contact information
- 18 Provide support in collecting, sorting and returning student projects
- 19 Collaborate on preparatory work, i.e. Painting walls; hanging / installation of artwork; typing; printing labels for exhibits, miscellaneous clerical cataloguing collection and safeguarding exhibits during Career Day.
- 20 Aid library activities.
- 21 Responsible for guiding students about interpreting and executing their lab work, setting up displays, facilitating grading quizzes and ensuring the safety of the lab.
- 22 Boost marketing with website development, photographing of student work, etc.



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### **Benefits to scholarship student:**

- 1 Development of interpersonal, communication, networking, leadership and computer skills.
  - 2 Enhancement of conceptualization skills, event preparation, problem solving and office maintenance skills.
  - 3 Enhancement of listening skills, customer service, time management, multitasking, communication, intercultural proficiency and Student learning.
  - 4 Furtherance of design knowledge and understanding.
- \* If you are found not completing the service hours, your scholarship will be withdrawn for the subsequent years.