

PRODUCT

COMMUNICATION

INTERIOR

FASHION

RETHINK CREATIVITY

Undergraduate & Postgraduate Programs in Design

ISDI

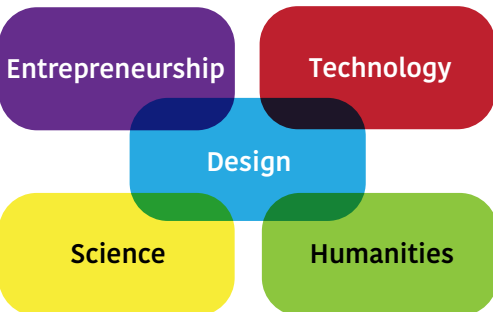
Based in the heart of Mumbai, ISDI is one of India's leading schools of design and innovation.

ISDI offers cutting-edge and innovation focused programs that are based on intensive specialization.

The curriculum draws from strong fundamentals of liberal arts, critical observation, disruptive design thinking, exploration of emergent technologies and master classes.

ISDI empowers its students to tap into the full potential of their creativity. Students are carefully guided to use design for social and economic benefits and achieve unprecedented commercial success through innovation.

ISDI graduates become design leaders of the future who address real-world challenges by balancing high levels of creativity, technical capability and strong empathy for people.



ADMISSION PROCESS

At ISDI, we believe in spending time with each applicant before we make a selection. Therefore we accommodate a limited number of students on a particular day at each venue.

Therefore the ISDI challenge is conducted on multiple dates and various locations.

STEP 1



APPLY ONLINE

- Apply at www.isdi.in and pay the application fee online



STEP 2



ISDI CHALLENGE

- Design Aptitude test
- Collaborative Studio test
- Personal Interview



STEP 3



RESULT DECLARATION

- All results are declared online and also via selection emailers



STEP 4



ENROLLMENT

- Payment of admission fees by the prescribed date

Year 1

FIRST YEAR STUDIES

ISDI's first-year course enables students to explore design and innovation concepts, skills and critical practices, training them to become flexible thinkers and lifelong learners.

A sound knowledge of art history, prototyping, technology, creative writing and critical thinking is a must. To suitably equip them, The Foundation Year is packed with intensive seminars and studio classes.

The first-year curriculum constitutes a common experience for all incoming ISDI students, it sets the foundation for their ISDI experience.

During the first year, students work with advisors, in consultation with instructors, to define their goals and choose the appropriate specialization.

AREAS OF FOCUS

Drawing and Imaging

Design Writing & Reading

Art and Design Methodologies

Design Research

History of Objects

Space and Materiality

Societal Energy Sources & Sustainable Systems

Year 2, 3 and 4

COMMUNICATION DESIGN

FUTURE OPPORTUNITIES

Advertising Art Director

Animator & Illustrator

Creative Director - Film/Television

Brand & Graphic Designer

VFX, AR, VR Expert

UI/UX and Interaction Designer

Packaging Designer

4-Year Undergraduate Programs

Year 2, 3 and 4

FASHION COMMUNICATION & STYLING

FUTURE OPPORTUNITIES

Fashion Journalist

Fashion Photographer

Fashion Show Producer and Choreographer

Stylist

Blogger & Social Media Expert

Curator

Fashion Public Relations

FASHION DESIGN

FUTURE OPPORTUNITIES

Fashion and Accessories Designer

Stylists for Magazines, Films & Agencies

Costume Designers for Films & TV Production

Fashion Photographer

Fashion Illustrator

Visual Merchandiser

Fashion Marketeer

INTERIOR DESIGN

FUTURE OPPORTUNITIES

Movie Set and Exhibition Designer

Designer of Retail Spaces

Furniture Designer

Residential Space Designer

Visual Merchandiser

Landscape Designer & Urban Planner

Interior Stylist

PRODUCT DESIGN

FUTURE OPPORTUNITIES

Electronics Designer

Digital Expert

Automotive Designer

Medical Innovator

Lifestyle & Furniture Designer

Sustainability Innovators

Interface / Interaction Designer

11-Month Postgraduate Programs

DESIGN INNOVATION

FUTURE OPPORTUNITIES

Marketing

Human Centred Design

Service Design

Design & Practice

Branding

Strategic Management Consultancy

UX/UI

FASHION BUSINESS MANAGEMENT

FUTURE OPPORTUNITIES

Fashion Designer & Stylist

Fashion Merchandiser & Buyer

Fashion Consultant

Store Manager

Fashion PR

Brand Consultant

Retail Operations

Year 2, 3 and 4

STRATEGIC DESIGN & MANAGEMENT

FUTURE OPPORTUNITIES

Product or Service Design Manager

Innovation Manager

Product or Service Development Manager

Consumer Insight & Experience Manager

Design Experience Specialist

Business Development Manager

Creative and Innovation Officer



Parsons Faculty at ISDI



ISDI Summer Abroad



ISDI Student Life



World-class Faculty at ISDI

COLLABORATION WITH

ISDI - School of Design & Innovation has received curriculum development support from Parsons School of Design since its establishment in 2013. This unique partnership for curricular excellence ensures ISDI students have access to global contemporary curriculum, proven teaching-learning methods enabling our students to be the design leaders of the future.

EMPLOYERS & PARTNERS

ISDI - School of Design and Innovation has close tie-ups with acknowledged leaders from different fields and industries. This corporate partnership provides students with invaluable hands-on experience and creates a valuable network for their future. The interaction exposes them to the best and empowers them to become successful front-runners in their chosen careers.



ISDI School of Design & Innovation

ISDI Tower 2A, One Indiabulls Centre, Lower Parel, Mumbai 400013

+91 7718865341 | admissions@isdi.in